***Cyber Briefing Rubric***

**Who did it?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Weak**  **1** | **Average**  **2** | **Good**  **3** | **Excellent**  **4** | **Score** |
| **Evidence Presented** | Very little credible evidence. | Some evidence presented, but incomplete. | Considerable amount of credible evidence presented. | Impressive amount and accuracy of evidence. |  |
| **Coherence of Argument** | Not coherent. | Basic argument is made, is capable of being understood. | Argument holds together, is connected to evidence. | Fully presented argument, well-integrated with evidence. |  |

**Why did they do it?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Weak**  **1** | **Average**  **2** | **Good**  **3** | **Excellent**  **4** | **Score** |
| **Evidence Presented** | Very little credible evidence. | Some evidence presented, but incomplete. | Considerable amount of credible evidence presented. | Impressive amount and accuracy of evidence. |  |
| **Coherence of Argument** | Not coherent. | Basic argument is made, is capable of being understood. | Argument holds together, is connected to evidence. | Fully presented argument, well-integrated with evidence. |  |

**What response?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Weak**  **1** | **Average**  **2** | **Good**  **3** | **Excellent**  **4** | **Score** |
| **Evidence Presented** | Impractical. | With changes, could be appropriate. | Generally appropriate and could work in real world. | Response fits the problem, is feasible and practical. |  |
| **Coherence of Argument** | Not coherent. | Basic argument is made, is capable of being understood. | Argument holds together, is connected to evidence. | Fully presented argument, well-integrated with evidence. |  |

**Overall presentation style**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Weak**  **1** | **Average**  **2** | **Good**  **3** | **Excellent**  **4** | **Score** |
| **Presentation Style** | Rambling, poorly organized, hard to understand. | Only basic level of communication. | Generally well-presented, easy to follow. | Articulate, speaks clearly on topic. |  |
| **Question and Answer Responses** | Unable to answer basic questions concerning evidence and argument. | Only able to answer basic questions. | Generally good, coherent responses. | Complete, thoughtful, and accurate responses. |  |

**OVERALL SCORE OUT OF 32: \_\_\_\_\_\_\_\_**

**Does oral presentation match brief?**

Yes: \_\_\_\_ No: \_\_\_\_ (If “No,” deduct points where appropriate.)